隐私信息管理体系认证
ISO/IEC 27701
职责划分 | 管理机制 | 记录要求

认证收益

隐私管理体系化：通过标准化流程，将"谁负责、怎么管、如何记录"以清晰方式呈现，减少隐私管理中的缺口与遗漏。

增强客户、合作伙伴的信任度：越来越多企业在选择供应商时，会关注其隐私管理能力。获得认证有助于向客户展示组织的责任意识和管理规范水平。

支持满足全球隐私合规要求：无论是欧洲 GDPR、中国个人信息保护法，还是海外客户提出的隐私要求，ISO/IEC 27701 提供一个可审计的管理体系，支持企业应对不同地区的合规需求。通过明确的流程与责任划分，企业能够降低隐私相关的法律和声誉风险，也是一项具有前瞻意义的投入。

助力企业建立稳健的管理基础：隐私管理体系可为组织在产品规划、合作拓展和内部运营中提供一致的管理方式。与 ISO/IEC 27001 联合运行时，形成协调的管理结构，为企业的持续发展奠定基础。

适用场景

该标准适用于处理个人身份信息（PII）的控制者和处理者，适用于各类组织类型和规模，包括企业、政府机构以及非营利组织。

对于正在处理大量个人信息或面临隐私管理要求的企业以及以下一些显著场景，ISO/IEC 27701 具有显著价值。

- 在线平台、SaaS 软件或 App
- 医疗健康、教育、金融等关注隐私的业务
- 与国外品牌或大客户合作，需要满足他们的隐私要求
- 希望提升数据管理水平，为业务扩张做准备

它特别适合正在建立或完善隐私信息管理体系（PIMS）的企业，可为后续的隐私治理和合规建设奠定稳固基础。

ISO/IEC 27701 旨在帮助组织识别并管理涉及个人数据的风险，维护隐私信息的安全性、完整性和机密性。通过在现有SO/IEC 27001 基础上增加隐私要求，企业能够建立、实施、维护并持续提升隐私信息管理体系（PIMS）。这项标准可以帮助企业梳理个人信息处理流程，使在管理员工资料、客户数据或平台用户隐私时，相关责任、处理方式和记录要求都做到清晰、可执行。

我们的优势

国际认可的认证机构： Amtivo 集团已获得 UKAS（英国皇家认可委员会）的认可，Amtivo 凯瑞克可在认可范围内为企业颁发带 UKAS 标志的管理体系证书。

全球经验 + 本地理解： 依托集团在多个国家的经验，同时深刻理解中国企业的实际情况，可以更准确地理解您的业务环境与隐私管理需求。

专业、可靠的审核团队： Amtivo 的审核团队注重理解企业的实际业务场景，以清晰、有逻辑的方式开展审核沟通。所有审核判断都基于标准要求，过程专业、客观、高效。

成熟的项目经验： 我们已成功完成多项 ISO/IEC 27001 项目，并在实际审核中积累了成熟经验。这些合作为我们赢得了来自不同行业企业的长期信任，也让更多组织选择与我们持续合作。

欢迎联络我们获得报价

如果您的企业正在推进隐私管理、客户合规审查或信息安全相关工作，欢迎与我们联系。我们可以向您介绍认证流程、审核安排及相关要求，并提供认证报价，帮助您更清晰地了解整体周期与步骤。

Amtivo已获得UKAS（英国皇家认可委员会）ISO 27701的认可，在认可范围内为企业颁发带UKAS标志的证书。

Privacy Information Management System

ISO/IEC 27701

**Responsibilities | Management Controls
Documentation Requirements**

What Are the Benefits of ISO 27701?

Structured Privacy Management
Standardised processes help clarify responsibilities, management activities, and documentation requirements, reducing gaps and inconsistencies in the handling of personal information.

Strengthening Trust with Customers and Partners
An increasing number of organisations assess a supplier's privacy management capabilities during selection. Certification supports organisations in demonstrating accountability and a disciplined approach to managing personal information.

Supporting Global Privacy Compliance Needs
Whether responding to GDPR, China's Personal Information Protection Law, or specific privacy expectations from overseas customers, ISO/IEC 27701 provides an auditable management system that enables organisations to address varied compliance requirements. Clear processes and defined responsibilities help reduce legal and reputational risks associated with privacy, representing a forward-looking investment in organisational governance.

Building a Robust Management Foundation
A well-established privacy information management system enables consistent practices across product development, partnership engagement, and internal operations. When aligned with ISO/IEC 27001, organisations benefit from a coherent management structure that supports long-term development.

Applicable Scenarios

The standard applies to organisations acting as controllers or processors of personally identifiable information (PII), regardless of their size, sector, or structure, including private enterprises, public bodies, and non-profit organisations.

ISO/IEC 27701 is particularly valuable for organisations that handle significant volumes of personal information or are subject to privacy-related expectations from customers, partners, or regulatory environments. It is well suited to a range of common scenarios, such as:

- Online platforms, SaaS solutions, and mobile applications
- Healthcare, education, financial services, and other privacy-sensitive sectors
- Businesses working with international brands or major clients that require demonstrable privacy controls
- Organisations seeking to strengthen data management as part of wider business development

The standard is especially relevant for organisations establishing or developing a Privacy Information Management System (PIMS), providing a structured foundation for ongoing privacy governance and compliance activities.

ISO/IEC 27701 helps organisations identify and manage risks related to personal data, supporting the security, integrity, and confidentiality of privacy information. As an extension to ISO/IEC 27001, it introduces additional privacy requirements for establishing and maintaining a Privacy Information Management System (PIMS). The standard provides a clear structure for managing personal information, ensuring defined responsibilities, processing activities, and documentation across employee, customer, and user data.

Why You Should Choose Amtivo

Internationally Recognised Certification Body
As a UKAS-accredited certification body, Amtivo issues certificates that include the UKAS mark, helping organisations demonstrate recognised conformity.

Global Expertise with Local Insight
With experience across multiple countries and a strong understanding of the operating environment in China, Amtivo is able to recognise the practical needs and organisational contexts that shape privacy and information management.

Professional and Reliable Audit Team
Our auditors focus on understanding the organisation's operating context and conduct assessments in a clear and structured manner. All audit conclusions are based strictly on the requirements of the standard, ensuring a professional, objective and consistent process.

Established Project Experience
We have delivered numerous ISO/IEC 27001 assessments and built a solid base of project experience. This work has contributed to long-term trust from organisations across different sectors and has supported ongoing collaboration with many clients.

Contact us to Get a Quote

If your organisation is progressing work in privacy management, customer compliance requirements, or information security, we would be pleased to discuss your certification needs. We can provide details on the assessment process, scheduling and relevant requirements, as well as a quotation to help you understand the overall timeline and steps involved.

Amtivo is accredited by UKAS (United Kingdom Accreditation Service) for ISO 27001 and issues certificates bearing the UKAS mark within the scope of this accreditation.

Penny Xu   136 2171 7404   penny.xu@amtivocn.com